



DESOTO ARTS INSTITUTE
Exposure, Education, Experience:
The Art and Science of Film and Music



MUSIC



FILM

desotoartsinstitute.com

Our Mission

DeSoto Arts Institute is dedicated to supporting, training, educating and mentoring the next generation of professional filmmakers. DAI teaches the craft of creative, positive, storytelling by providing a professional working studio environment which actively demonstrates ethics, honesty, generosity, commitment, respect, and love for one another. Our team of students and adults is energetic and excited about creating art which is beautiful, uplifting, and wholesome.

Founded by Robb Smith (aka Robb Rokk) in 2016, and receiving its 501(c)3 not-for-profit status in 2019, DAI is known as a respectable organization that provides entertainment appropriate for the entire family while offering hands-on opportunities for participation in the collaborative art of filmmaking.

Your support allows us to continue nurturing the next generation of filmmakers by providing weekly acting, writing, and filmmaking workshops as well as summer film and acting camps for youth.

On behalf of our board, students, and volunteers, we invite you to join us and participate in our community's further success in the arts!

Supporting DAI is simple and convenient. Your support helps guarantee that education in film-related disciplines remains easily accessible within your local community.



DeSoto Film Festival

November 13 & 14, 2023

DeSoto Arts Institute is excited to present another DeSoto Film Festival to be held in Southaven, MS, at Southpoint Church in their historic building - the former Southaven Cinema.

We've designed this annual festival for the family. We are seeking sponsors who can help us provide the highest quality family-oriented film festival experience possible.

Screenwriting
Editing
Color Grading
Audio Production
VFX Production
Music Composition
Foley & Sound Design



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DAI Leadership

Robb Smith founded DAI in 2016 to teach filmmaking to small group of young people at his home church on a weekly basis. Demonstrating integrity, ethics, and respect, is high on his list regardless of the subject matter. Robb and the young students (entirely new to filmmaking) began making short films to gain real on-set experience. A number of those films went on to compete in festivals around the world.

Since then DAI has leased 5000sf of space inside the old Lollipops Skating center at Hwy 51 and Stateline Road. It is now a fully functioning film studio with two studio spaces, a theater, classroom, lighting, green screen, edit bays, and all needed to produce video and film projects. DAI received its 501c3 not-for-profit status in March 2019.

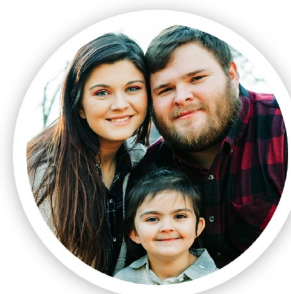
As the program grew, help was needed. Building the Board of Directors was accomplished by selecting those in the community with a proven track record of integrity, stability, and a love for young people and the arts.



Robb Smith
President, Executive Director



Jesaiah Burnett
Secretary/Treasurer



Zack Smith
Community Outreach /
Board Member



John Heller
Technical Advisor /
Board Member



Nannette Sandy
Membership Coordinator /
Board Member



Nathaniel Bullard
Project Coordinator /
Board Member

Sponsorship Perks

Your donations assist DAI in its mission to impact the arts community and build local industry in the arts providing education, exposure, and experience, which encourages local youth to spend their lives right here where they grew up. Live here, school here, work here, retire here.

Sponsoring businesses and organizations will be publicly recognized all year long at DAI and the DeSoto Film Festival in the following ways.

| Business Sponsorship Packages | Copper | Bronze | Silver | Gold | Platinum | Diamond |
|-------------------------------|--------|--------|--------|------|----------|---------|
| Website Logo & Link | ● | ● | ● | ● | ● | ● |
| Social Media Shout Out | ● | ● | ● | ● | ● | ● |
| Newsletter Recognition | ● | ● | ● | ● | ● | ● |
| Festival Perks | | | | | | |
| Logo in Web Program | | ● | | | | |
| Medium Web Program Ad | | | ● | | | |
| Large Web Program Ad | | | | ● | ● | ● |
| Pre-Screening Shout Out | | | | ● | ● | ● |
| Lobby Digital Signage | | | | ● | ● | ● |
| On-Screen Logo | | | | ● | ● | ● |
| Opening Night Recognition | | | | ● | ● | ● |
| Ticket Discounts | | 10% | 25% | 33% | 40% | 50% |
| Comped Festival Tickets | | 2 | 4 | 8 | 10 | 14 |



Please Contact Us

You may have questions. Please feel free to contact us. We would love to visit with your team and get to know how we can support one another.

901.308.7622

info@desotoartsinstitute.com

Donations can be made by:

- Check to DeSoto Arts Institute
- Paypal to giving@desotoartsinstitute.com
- Our web site Donate button at desotoartsinstitute.com

Sponsorship Agreement

This agreement is between _____ (hereinafter "Sponsor") and DeSoto Arts Institute. Sponsor agrees to be a sponsor of DeSoto Arts Institute (hereinafter "DAI") at the following level, in exchange for the benefits of the selected sponsorship level described in this agreement for one full year from payment date.

- ☐ Diamond \$10,000+ Donation
- ☐ Platinum \$5,000 Donation
- ☐ Gold \$2,500 Donation
- ☐ Silver \$1,000 Donation
- ☐ Bronze \$500 Donation
- ☐ Copper \$100 to \$499 Donation

One-time or Recurring (Please circle one) Monthly Quarterly Annually

Sponsor may provide and/or have approval of any advertisement relating to the Sponsor that appears in production programs by contacting DAI at 901.308.7622 or info@desotoartsinstitute.com.

GENERAL TERMS

No Partnership Created

Nothing in this agreement shall be construed to place the parties in the relationship of partners or joint ventures or agents, and Sponsor shall have no power to obligate or bind DAI in any manner whatsoever.

Use of Parties' Names

Except as otherwise provided herein, neither party may use the other party's name without approval of the other party. Each party agrees that it shall neither state nor imply, either directly or indirectly, other than under this Agreement, that it is supported, endorsed or sponsored by the other party, and upon the direction of the other party, shall issue express disclaimers to that effect.

Force Majeure

Neither party shall be responsible to the other for failure to perform any of the obligations imposed by this Agreement, provided such failure shall be occasioned by fire, flood, explosion, lightning, windstorm, earthquake, subsidence of soil, failure or destruction, in whole or part, of machinery or equipment, discontinuity in the supply of power, governmental interference, civil commotion, riot, war, strikes, labor disturbance, transportation difficulties, labor shortage or any cause beyond the reasonable control of the party.

Termination

This agreement may be terminated by either party by providing notice to the other no less than 30 days before the date of the Event. Donations made shall remain as is, with no reimbursement or refund.

Payment Info

Payment Amount: \$ _____

Date: _____

Method of Payment

- ☐ Payment in full by enclosed check
- ☐ Payment in full by credit card ☐ Keep credit card on file (Secured via Stripe)
- ☐ Please Invoice
- ☐ Request payment by quarterly installments of \$ _____
(billed January 1, April 1, July 1, October 1)
- ☐ Request payment by monthly installments of \$ _____
(billed on the first business day of each month)
- ☐ Other: _____ Paid By: _____

Sponsor Representative

Name & Signature: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Company Website Address: _____

Credit Card Information

Type of Card: Visa / MC / AMEX / Discover

Card Number: _____ Expires: _____ CVV: _____

Name on Card: _____

Signature: _____

Artwork

Sizes: Small - 300px W x 150px H Medium - 500px W x 200px H Large - 1000px W x 300px H

Digital logo artwork files required. Acceptable file formats: Illustrator, Photoshop, PNG, JPEG (minimum resolution 72dpi)

Ad design is available. If you need assistance creating your ad, or have questions, email or call 901.308.7622. DAI will provide a proof to Sponsor for approval. Email your artwork to info@desotoartsinstitute.com.

Please complete and sign this agreement and submit via email to info@desotoartsinstitute.com

A photograph of a film set. In the background, there is a large green screen. Several people are on the set, some sitting at tables and others standing. Studio lighting equipment, including large softboxes and overhead lights, is visible. The ceiling has exposed pipes and structural elements. The overall scene is a professional film production environment.

Cinematography
Screenwriting
Sound Design
Prop Making
FX Makeup
Filmmaking
Lighting
Acting



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Southaven, MS 38671
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info@desotoartsinstitute.com

DeSoto Arts Institute is a 501c3 not-for-profit organization dedicated to providing exposure, education, and experience in the arts and sciences that are not readily accessible locally.

Acting
Story Telling
Screenwriting
Cinematography
Editing
Color Grading
Audio Production
VFX / Post-Production
Music Composition